



METRO BUS RAPID TRANSIT (BRT)
December 2024
Public Meetings



THANK YOU FOR JOINING US TODAY!



We are glad that you are here and are taking the time to watch this presentation, talk with us, and provide your input.

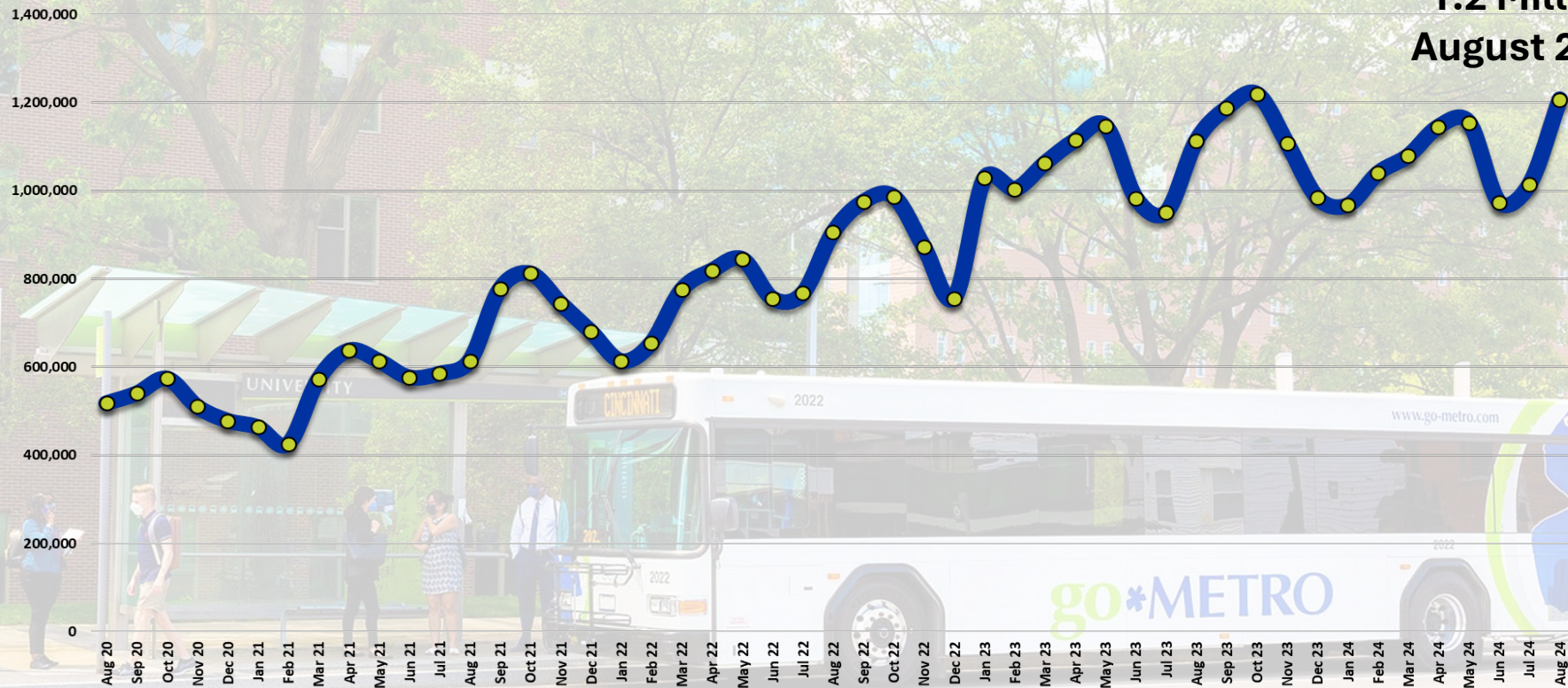
YOU MADE REINVENTING METRO SUCCESSFUL!

- Increased frequency for faster service
- Increased span across most routes
- 24-hour service on 7 routes
- 7 new crosstown routes
- New & improved weekend service
- New Northside Transit Center
- New on-demand service - MetroNow!
- More benches and shelters



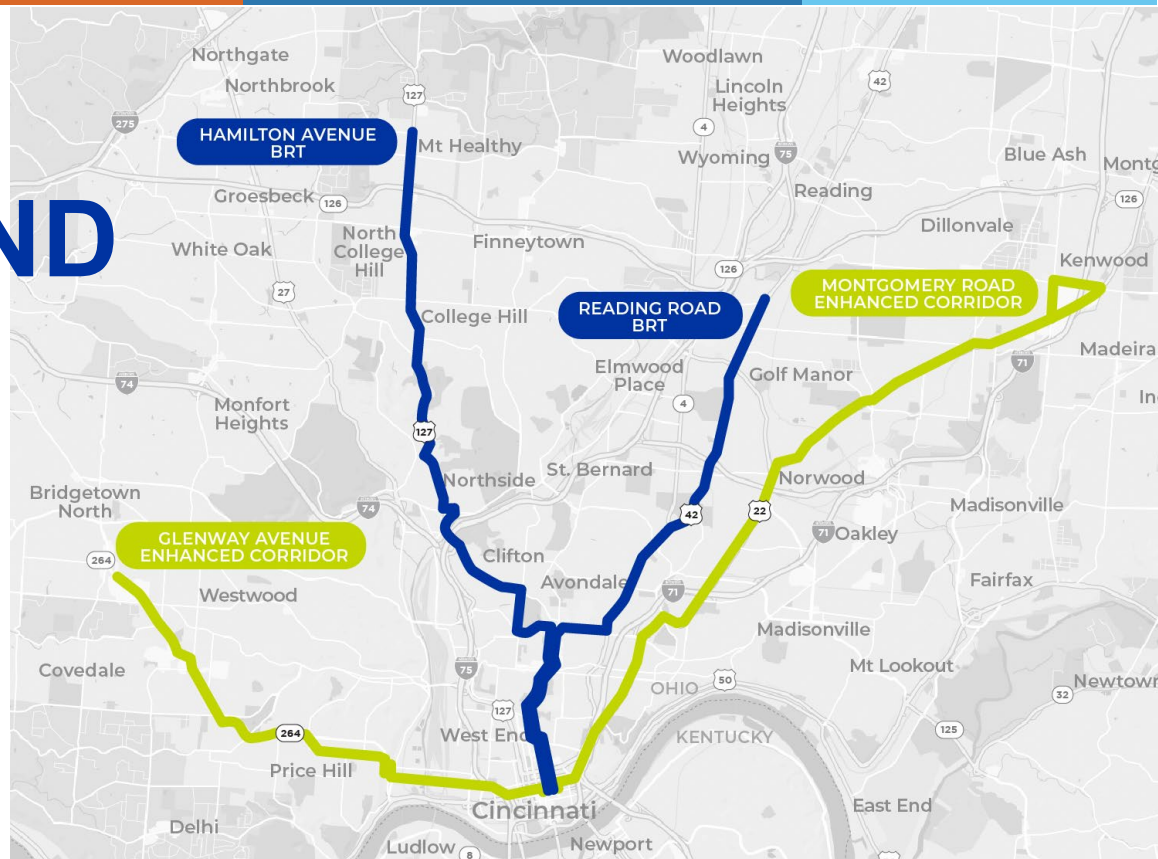
METRO FIXED ROUTE RIDERSHIP

1.2 Million
August 2024



BRT BACKGROUND

- Reinventing METRO Plan (2018)
- Dedicated and expanded revenue source (2020)
- BRT study (2022-2023)
- Locally Preferred Alternatives (2023)



Resulting in **BRT** and **enhanced corridors**

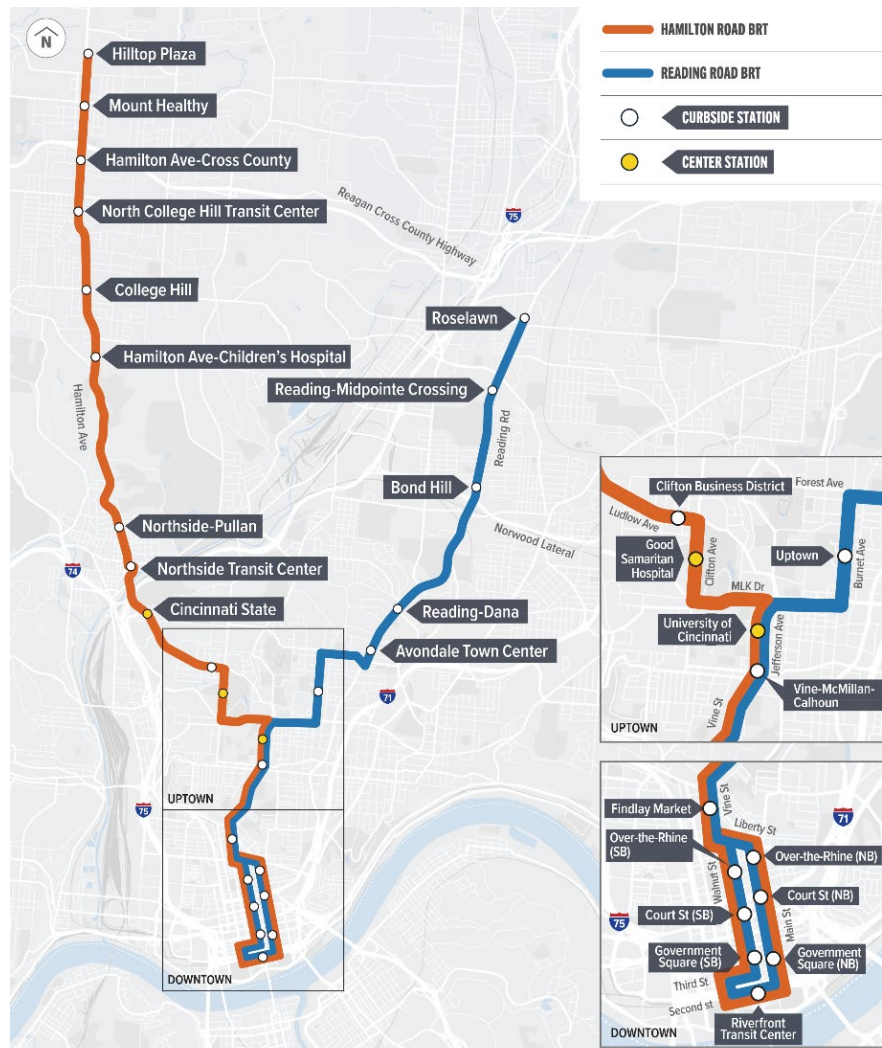
BUS RAPID TRANSIT

- Combines flexibility of buses with the efficiency of rail
- Operates at faster speeds
- Provides greater service reliability
- Uses advanced technologies, infrastructure, and operational investments to provide a significantly better service
- Plays a substantial role in economic development
- Positively impacts businesses and property values



BRT PROJECTS

- Shared Downtown/Uptown BRT area
 - 3 miles
 - 10 stations
- Reading Road BRT
 - 9.2 miles
 - 6 stations
- Hamilton Avenue BRT
 - 11.8 miles
 - 11 stations



CURRENT PROJECT TIMELINE

ENGAGEMENT



2024

- Launch engagement and design process

2024

- Station locations, designs, & amenities
- Branding

2025

- Parking
- Historic
- Sidewalks
- Drainage
- Environmental

2026

- Designs & permitting completed
- Construction begins

2027

- Reading Rd BRT service begins

2028

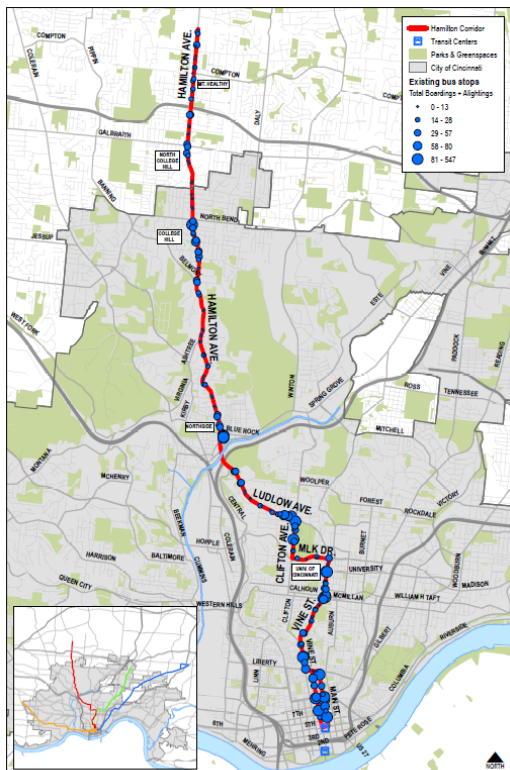
- Hamilton Ave BRT service begins

DESIGN PROCESS

- Community engagement
- Coordination with partners
- Environmental review
- Station design
- Safety analysis
- Systems and signalization
- Parking analysis

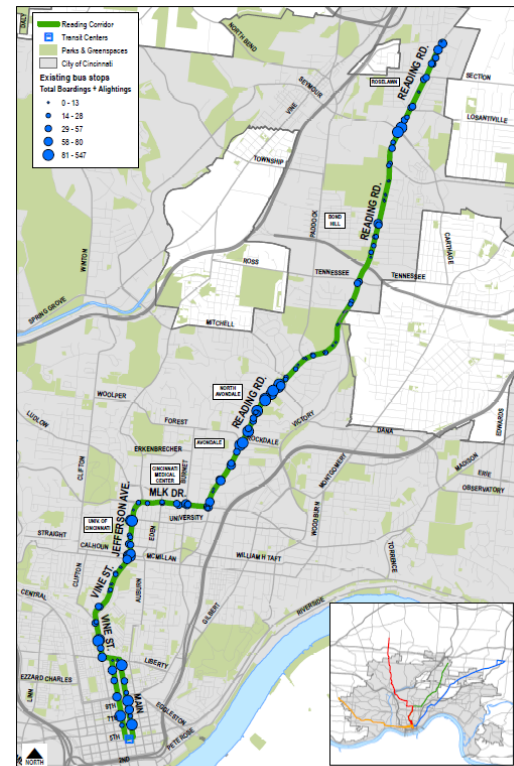


STATION AREA DETERMINING FACTORS



SORTA BRT ALTERNATIVES ANALYSIS: Hamilton Alignment 0 0.25 0.5 1 1.5 2 Miles

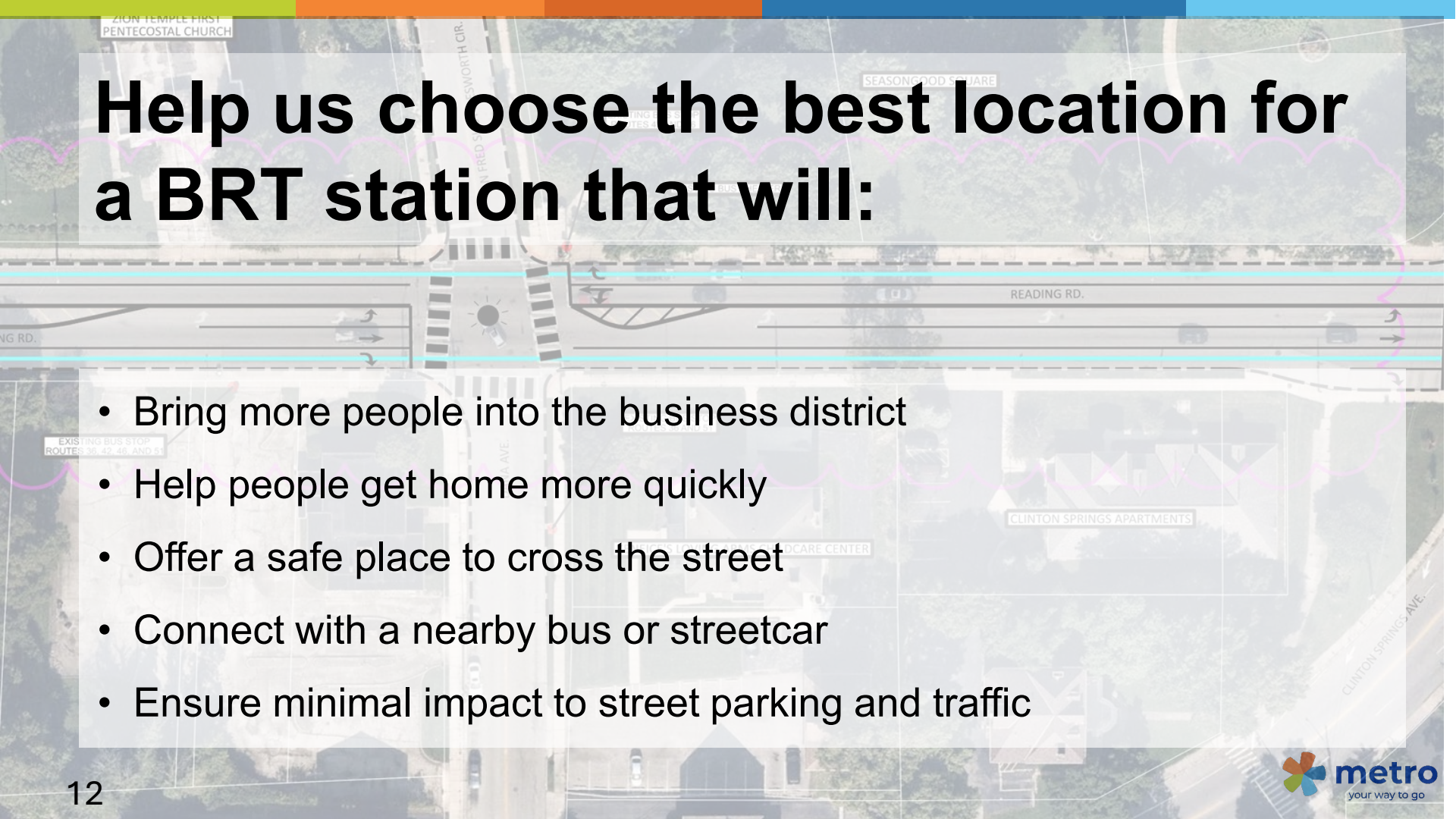
- Population and employment density
- Presence of transit dependent populations
- Origins and destinations
- Local route transfers
- Existing boarding/exiting
- Public & stakeholder input



SORTA BRT ALTERNATIVES ANALYSIS: Reading Alignment 0 0.25 0.5 1 Miles

YOUR HELP IS NEEDED TODAY!





Help us choose the best location for a BRT station that will:

- Bring more people into the business district
- Help people get home more quickly
- Offer a safe place to cross the street
- Connect with a nearby bus or streetcar
- Ensure minimal impact to street parking and traffic

IDENTIFY STATION LOCATIONS

- Visit the display boards.
- Talk with our design team members.
- Leave your comments:
 - Suggest BRT station locations along your familiar streets.
 - Write any suggestions you have for our design team on sticky notes.
 - Tell our design team members your comments and suggestions and they can write it for you.
- Share this information with your friends, family, and co-workers.

LOOK FOR US IN FEBRUARY!

We hope to see you at one or more events in February 2025!

- Tour BRT style vehicles.
- View station locations.
- Check out a flyover video of the station design.

Invitations to your February events are welcome!

Contact us at info@MetroBRTProject.com.

Thank you!

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